



JUNIOR LEAGUE OF AMARILLO

WOMEN'S LEADERSHIP CONFERENCE



WELCOME

Welcome to the *Empowering Change: Women's Leadership Conference Fundraiser*. Join us as we celebrate the power of women's leadership and support the advancement of women in all sectors. Together, we can make a difference.



CONFERENCE OVERVIEW

March 4, 2024

11:30 am - 1:30 pm

Amarillo Civic Center

Grand Plaza

Keynote Speaker

Dominique Dawes

Olympic Gold Medalist

3-Time Olympian

FUNDRAISING GOALS



Our goal is to raise funds to support our signature projects:

Achieve Project - facilitates hands-on workshops on professional and life skills for adolescent women aging out of foster care.

Period Project - the collection, organization, and distribution of Period Products for girls who do not have access to quality products.

Student Success - partners JLA volunteers with teachers and staff to host monthly special events at the San Jacinto Elementary to increase parent involvement, student participation, and achievement.

WHY PARTNER WITH THE JUNIOR LEAGUE OF AMARILLO?

2022 - 2023 ACCOMPLISHMENTS

FAMILY DND AT HIPPS GARDEN

28 TOTAL HOURS
14 VOLUNTEERS



COLORFUL CLOSETS

OCTOBER

48 VOLUNTEERS



DEAD NUTS MAKING

48 TOTAL HOURS
20 VOLUNTEERS



BROWN BAG DONATION

104 TOTAL ITEMS

54 VOLUNTEERS



SCHOOL SUPPLY DONATIONS

JUNE 15 - AUGUST 15

33 VOLUNTEERS



STORYEROSE LIBRARY

SEPTEMBER

40 VOLUNTEERS



MOLLY TRANSGIVING MEAL

40 HOURS

23 VOLUNTEERS



MOH FROM SET UP

AMARILLO ANGELS

32 HOURS



AMARILLO CHILDREN'S HOME

30 TOTAL HOURS
10 VOLUNTEERS



PALO DURO FROM CLOSET

MARCH DND

49 VOLUNTEERS



BRIDGE HEROES & LEGENDS

14 TOTAL HOURS

7 VOLUNTEERS



2023 - 2024 PROJECTS & FUNDRAISERS



STUDENT SUCCESS

PROVIDES STRUCTURE
AND SUPPORT TO
AMARILLO STUDENTS



ACHIEVE

MENTORSHIP AND SKILLS TO
CREATE A POSITIVE IMPACT
ON GROWING MINDS



PERIOD PROJECT

PROVIDES FEMINE
PRODUCTS FOR ALL
YOUNG WOMEN



Check out **100 more** reasons <https://www.jlamarillo.org/over-100-reasons-why/>

IMPACT OF WOMEN'S LEADERSHIP

Research shows that companies with more women in leadership positions achieve higher financial performance and foster a more inclusive and innovative work environment.

Women's leadership is essential for driving positive change.

CELEBRATE WOMEN'S LEADERSHIP

- Increased diversity and inclusion in leadership roles
- Improved representation and role modeling for women
- Enhanced decision-making and problem-solving through diverse perspectives
- Increased innovation and creativity in the workplace
 - Improved employee morale and engagement
- Enhanced organizational reputation and brand image
- Expanded talent pool and recruitment opportunities
- Reduced gender bias and discrimination in the workplace
- Increased opportunities for professional growth and development for women
- Improved overall organizational performance and success.





3 WAYS TO GET INVOLVED

- Become a Sponsor
- Make a donation
- Nominate an outstanding woman in one of the 9 categories:

Trades

STEM

Health & Wellness

Law

Finance

Business/Entrepreneur

First Responder

Education

Non-Profit/Philanthropy

Support our cause to empower women.

Your contribution makes a difference.

SPONSORSHIP PERKS

Businesses that are interested in sponsorship will benefit from:

- * High visibility across varied JLA communication outlets
- * Name recognition on all promotions for the event
- * Premium seating and attendance at the event
 - * VIP Meet & Greet with Dominique Dawes **
- * A platform to echo your brand's commitment to celebrating women's leadership.

***VIP Meet & Greet is limited to Premier Sponsors*

Do you have any questions?

Contact Co-Chairs:

Rene'e Stovall (806) 420 - 1231

Mary Perez (806) 674 - 7832

Thank you for your interest in our event!

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www.jlamarillo.org